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| **CLIENT** |
| **SCRIPTED PROJECT NAME** |  |
| **SUPPLIER NAME** |  |
| **CHANNEL INTEREST** |  |
| **PRODUCTION CATEGORY <film or drama>**  |  |
| **PLEASE INDICATE THE FOLLOWING COMPANY INFORMATION BY TICKING THE BOXES:**  | **DO YOU HAVE A REGISTERED COMPANY?** **YES NO****HAVE YOU EVER PRODUCED FOR MZANSI MAGIC?** **YES NO****ARE YOU BEE CERTIFIED?** **YES NO** |
| **CONTACT INFO** | **NAME** |   |
| **PHONE** |   |
| **EMAIL** |   |
| **MAILING ADDRESS** |   |
|
|
| **DATE:**  | **AUTHOR:**  |
|  |  |  |
| **APPLICATION INSTRUCTION** |
| **Concept Breakdown** |
| All fields are to be filled in on the application form, the comprehensive creative brief is to be uploaded to the first of the pdf upload fields, this is to cover: * Comprehensive concept and premise
* Expanded synopsis <detailed beginning; middle and end>
* A 10-page sample dialogue
* Creative and production team
* Format and editorial breakdown
 |
| **Visuals | Production Team** |
| No PowerPoint presentation formats are upload able, please PDF all presentations. ***existing footage, scripts, locations, actors, graphics, etc.*** |
| **Budget Top Sheet | Shooting Schedule** |
| All formats/templates are acceptable for the budget form submission; a budget template is available for upload on the submission porthole.  |
|  |  |  |
| **CONCEPT PROFILE** |
| **Synopsis |** *Please ensure that the full concept and premise documet*  |
|   |
| **GENRE** |  |
| **FORMAT TREATMENT** |  |
| **SUPPLIER NAME** |  |  |

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| **SCHEDULE** |
| **PROJECTED/PRODUCTION TIMELINE** |
|   |
| **IMPORTANT DATES / DEADLINES** |
|   |
|  |  |  |
| **BUDGET** |
| **AMOUNT-SUMMARY** |
|   |
| **ADDITIONAL FINANCIAL PROJECTIONS / NOTES** |
|   |
|  |  |  |
| **TARGET AUDIENCE** |
| **PROJECT/PRODUCTION TARGET | *who are we trying to reach?*** |
|   |
| **TARGET MARKET LSM*?*** |
|   |

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| **RESOURCES** |
| **CONTENT | EQUIPMENT**  |
| **EQUIPMENT | *cameras, sound equipment, lighting, editing software, post production facilities etc.*** |
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| **FURTHERMORE** |
| ***Additional critical information*** |
|   |
|  |  |  |
| **COMMENTS AND APPROVAL** |
| **CLIENT CONTACT NAME & TITLE** |
|   |
| **COMMENTS** |
|   |
| **DATE** | **SIGNATURE** |
|   |   |